Hajar Harda

hajarharda@gmail.com | 404 789 1892 | https://www.hhajar.com/ | https://www.linkedin.com/in/hajarharda/

WORK EXPERIENCE:

Mojang Studios - Microsoft **Redmond, WA**

UX Designer *December 2021 - December 2026*

- Architected and delivered end-to-end user experiences used daily by **millions of global players and game creators**, including Realms Stories, Minecraft Editor, Server Tab, Leaderboards, and Layout Editor;
- Designed dynamic layouts, accessibility standards, and personalized interface systems to elevate player retention and streamline creator workflows;
- Collaborated closely with engineering, product management, design research, and executive stakeholders across global teams to drive feature roadmaps from concept to production.

Blink UX **Seattle, WA**

UX Designer *October - December 2021*

- Improved CCA's physical and digital retail experience by redesigning the interactive Lift & Learn display and Relationship Table flow.
- Conducted rapid user testing, workflow mapping, and high-fidelity interaction design to deliver seamless omni-channel customer journeys.

IBM **Austin, TX**

UX Design Intern *May - July 2020*

- Researched, ideated, and designed a data science platform from scratch to accelerate the processing and analysis of COVID-19 and bioinformatics data pipelines.
- Quantitative Impact: Built, tested, and iterated high-fidelity prototypes that decreased time spent searching for tools by **43% for researchers and data engineers.**

Plan A **Berlin, Germany**

Product Design Intern *May - July 2019*

- Product & Physical-Digital Integration: Conceptualized, designed, and shipped an omnichannel product experience encouraging support and donations for global sustainability projects.
- Measurable Outcome: Designed physical and digital touchpoints that increased average donation amounts by **4x**.

LEADERSHIP EXPERIENCE:

Seeraty

Founder and Art Director

- Founded a non-profit organization that aims to create personalized books for refugee girls based on their lives, using fiction and exciting characters that embody their personalities.
- Led a team of 16 illustrators and creative writers to contrive the stories
- Published and distributed 32 books so far.

EDUCATION:

Agnes Scott College Decatur, GA Bachelor of Arts in Psychology *May 2021*

- Honors and Awards: Magna Cum Laude, Margaret B. Perry Presidential Scholarship, President's honor roll, Emily S. Dexter Award for Excellence in Psychology, NAACP Hidden figure award, Psi Chi, Mortar board.

SKILLS:

Technical skills: UX/UI Design, Dynamic Layout Systems, Multi-Platform Accessibility, Design Systems, Rapid Prototyping, Wireframing, Interaction Design, User Research;
Software: Adobe Creative Suite, Sketch, Figma, AI Prompting & LLM Integration Workflows;
Languages: English, French, Arabic, Spanish.